



For Immediate Release

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America's #1 Past Time is Buying and Selling Items on The Web

"The Web is a great place to shop and spend money, but it's pretty great for making money too. The web is an amazing Market Place"

-Joanne Pratt—Advisor to S.B.A on at-home commerce

The D-Flector Portable Studio for Product Photography has become an essential component to successful sales on the internet. A picture says a million words.

*Get a D-Flector demonstration at Booth #1145
eBay Live June 23-25
At the San Jose McEnery Convention Center.*

San Diego, CA June 15, 2005-- With full-time salaries stretched thin and the cost of necessities rising, more people are looking for low risk ways to earn extra income. More than half of all small businesses are based at home, according to the Small Business Administration. Computers, Internet access, cell-phone technology and simplified web-page design have made it much easier to launch some type of home based enterprise without a lot of money.

It is easy to turn your PC into a cash machine. More and more people are selling items including collectibles, clothing, crafts, electronics, and much more over the Internet to make extra income. Many people have quit their full time jobs and make their living selling items on the net. Either they start their own web-based company or they work with other sites including auctions that sell their products for them. The hottest craze that continues to get more popular by the minute is selling items via auction sites such as the grand daddy of them all, eBay.

The key however, to being successful at selling items over the Internet whether it is on your own website or through auction houses such as eBay is clean crisp photos that sell your product. People want to know exactly what it is they are buying or bidding on. It is essential that your photo leaves an unforgettable impression on your perspective buyer. The photography is very important in getting the highest bid possible.

Sharpics invented out of necessity the D-Flector a portable studio for product photography that is revolutionizing internet commerce and how merchandise is marketed on the web. One of the biggest dilemmas when selling over the Internet, is how and where to take the pictures. Trying to find a neutral background can be very time-

consuming and frustrating. If you can't find a neutral background your options are hours of editing to eliminate the conflicting background or use the photo as is.

The D-Flector Portable Photo Studio solved the problem with a very simple solution. It contains a revolutionary white reflective background that when used with a digital camera and a flash produces a photo with a clean white background. *Patent Pending*. The result is a product photo that appears to be floating-on-air. This effect is similar to what you see on popular retail websites, in advertising and catalogs to sell products. In addition, the D-Flector Photography Studio was designed to be portable and easy to store hence the briefcase design. Sharpics' goal was to develop a product that was easy to use and cost effective.

Essentially all that needs to be done is open the D-Flector Portable Photo Studio, put your product on the studio and set your camera up (we recommend using a tripod or tabletop monopod to stabilize your camera). Make sure your camera settings are correct, aim and shoot at a 30 degree angle. Because the D-Flector is portable, you can do this all at your desk immediately downloading your photos and posting them on a website. The D-Flector is available in a variety of sizes ranging from 18"W x 28" curved length to 36"W x 46" curved length with the portable carrying case.

One of the best attributes of the D-Flector Portable Photography Studios is they do not cost hundreds of dollars or come with lots of attachments. It is very simple to use giving professional results for a reasonable cost. The D-Flector Portable Photography Studios range from \$99.99 to \$189.99. Shipping and handling are extra. To purchase The D-Flector, a tabletop monopod and other accessories visit www.sharpics.com. For more information about ordering the product please contact us at info@sharpics.com or (858) 780-0072.

About Sharpics – Sharpics Inc. is a privately owned company headquartered in San Diego, CA. Sharpics is dedicated to providing solutions for the digital photography industry.

